

# Natural Odour Neutralisation for everyday life



PowAir is a powerful and effective odour neutraliser. It is made using a natural formula and is safe to use around people and animals. PowAir has all the power you need to eliminate virtually any type of odour. If you have an odour problem; use PowAir and it will be eliminated safely, naturally and permanently.

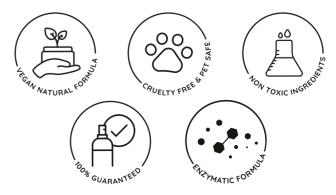
#### Why PowAir?

PowAir is a series of complex formulas, using all natural essential oil technology, designed to simplify odour control and odour management.

Formulated by specialist chemists, PowAir is a unique blend of natural essential oils that combine to give their powerful odour neutralisation capabilities. PowAir attacks, neutralises and destroys a wide spectrum of organic and non-organic odours.

#### How does it work?

How does PowAir work to eliminate your nasty odour problems? Well it all happens naturally on a molecular level. When you're using our blocks, gels or sprays, PowAir evaporates and disperses into the air. The rate of evaporation and dispersion is controlled by ambient conditions, such as air flow, temperature and humidity – in addition to the amount of product used. Scientifically speaking there are three methods of odour neutralisation that occur: adsorption, absorption and chemical reaction.



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#### Icon Legend

Our products can be used anywhere, but certain products have advantages in various industries and environments. Keep an eye out for these icons to see where we recommend our products are used for maximum efficacy.



LIQUID

Pet **Odours** 



Sports & **Fitness** 



Home



**Bathroom** 



**Vehicles** 



**Artificial** 



Grass

NEUTRALISER

BLOCK





# Proactive Pet Odour Management

- Neutralises pet odours & helps prevent remarking
- Safe to use on carpets, upholstery & other materials & surfaces
- Contains a blend of natural essential oils & high performnace enzymes

# Shop the Full PowAir Range

All of our pet odour removal essentials in one place!

Introducing our BRAND NEW website "PowAir Pets". A place for you to shop all PowAir products that are best suited to pet odour removal.

Shop now by scanning the QR code below:





\*Patch testing on materials advised

#### **PowAir Online**

### Sign Up to our Newsletter!

Sign up to our PowAir Newsletter to get the latest deals and offers straight to your inbox. Along with tips and tricks on how to best use our products, PowAir life hacks and other articles related to our products.

Signing up has never been easier, just head over to our website www.powair.co.uk and sign up on the home

#### Creating an account.

With the website we've created an easy-to-use account section, making it easier to create an account and access all your personal account details.

Find out about your orders, delivery

## Follow us on Social Media!

As well as our website, you can find us on all major social media networks!

powairuk /

(a) @powairuk

/powairuk

ch @powairuk

Have you visited our BRAND NEW pet website?

pets.powair.co.uk





Introducing our newest fragrance

A full, fresh and fabulous addition





# FULL, FRESH & FABULOUS

Eliminate those foul odours from your environment with a zesty and zingy fragrance. Whether you prefer constant odour neutralisation from a PowAir Block or a quick spray of PowAir Spray as and when you feel is necessary, Lemongrass is bound to leave your home odour free.







Are you a Lemongrass lover? If so, then we've got a treat for you. This BRAND NEW fragrance is available in four formats and a variety of sizes! Your environment will be smelling scent-sational in no time.

Enjoy Lemongrass in the following products:

- PowAir Block
- PowAir Gel
- PowAir Spray
- PowAir Liquid

Not forgetting that all of these products are also available in Apple Crumble, Passion Fruit and Tropical Breeze!

Fancy trying our Lemongrass fragrance for yourself? Get your hands on our fourth addition to the PowAir scent family today via our website.

Alternatively, you can also find us on Amazon or source our products at a store local to you. To find your local PowAir Stockist, head to our Online Store Locator at:

www.powair.co.uk



@powairuk



@powairuk



@powairuk

+44 (0) 1472 426 500 0800 612 6133 (Freephone) sales@powair.co.uk www.powair.co.uk

#### **PowAir Penetrator**

# The lean, mean, odour eating machine...

# The all-rounder, the ultimate in odour neutralisation.

PowAir Penetrator is made from essential oils which are naturally derived, and includes a range of microbial enzymes. The high performance enzymes are validated with scientifically backed performance data. The dual action performance that this gives makes it a unique and unrivalled odour neutraliser for the household and commercial market.

Penetrator permanently eliminates organic odours, including cat urine, sweat, body odour, vomit, faeces, grease, mildew and smoke when trapped in porous materials such as fabrics, textiles, upholstery, carpet, and wood.

#### Where to use Penetrator





#### Product Information -



#### Penetrator Spray 464ml

Size: 464ml

Product Code: MC/PPS/500

Shipping Spec	Unit	Weight	Dimensions
Individual	1	500g	24cm x 6cm x 6cm
Case	12	6.8kg	25.4cm x 25.8cm x 19.7cm



#### Penetrator Refill 922ml

Size: 922ml

Product Code: MC/PPR/1

Shipping Spec	Unit	Weight	Dimensions
Individual	1	1Kg	8.3cm x 8.3cm x 21.5cm
Case	9	9.64Kg	27.3cm x 27.3cm x 22.9cm



#### Penetrator Refill 20L

Size: 20Ltr

Product Code: MC/PPS/20/P

Shipping Spec	Unit	Weight	Dimensions
Individual	1	21.9Kg	41cm x 30.5cm x 30.5cm

#### **POWAIR URINE & ODOUR**

## Keep pet odours at bay, with our pet formulated spray.

Remove dog and cat urine odours with PowAir Urine and Odour spray! This odour eliminator contains a proprietary blend of natural essential oils and high performance enzymes that eliminates odours at the molecular level. PowAir Urine and Odour spray helps break down pet stains and smells, including urine, faeces, vomit, pheromones trapped in carpets and upholstery.





#### **Product Information**

# PowAir And Street And Street

#### PowAir Urine & Odour Spray 464ml

Shipping Spec	Unit	Weight	Dimensions
Individual	1	500g	24cm x 6cm x 6cm
Case	12	6.8kg	25.4cm x 25.8cm x 19.7cm

Size: 464ml

Product Code: MC/PPS/464/P



#### PowAir Urine & Odour Refill 922ml

Shipping Spec	Unit	Weight	Dimensions
Individual	1	1Kg	8.3cm x 8.3cm x 21.5cm
Case	9	9.64Kg	27.3cm x 27.3cm x 22.9cm

Size: 922ml

Product Code: MC/PPS/1/P



#### PowAir Urine & Odour Refill 3.27Ltr

Shipping Spec	Unit	Weight	Dimensions
Individual	1	3.64Kg	25.4cm x 12.1cm x 14cm
Case	4	15kg	27cm x 28cm x 28cm

Size: 3.27L

Product Code: MC/PPS/4/P



#### **PowAir Sport**

# Tackle sweaty odours with PowAir Sport

Eliminate odours from sports gear with PowAir Sport spray! Simply spray it onto your sports gear to neutralise odours at the source. PowAir Sport spray is a powerful blend of natural essential oils, beneficial bacteria and high-performance enzymes that safely eliminates odours caused by bacteria, sweat and organic material. PowAir Sport is biodegradable and safe to use on sports equipment, athletic apparel, footwear, gym bags and more.

#### How does it work?

The essential oil molecules in PowAir Sports Spray bond to odour molecules and neutralise foul odours on contact. PowAir Sport Spray and all of the PowAir range are free from toxic or harmful ingredients.

#### Where to use PowAir Sport



PowAir Sport Spray 4	PowAir Sport Spray 464ml				
Product	Size	Product Code			
PowAir Sport	464ml	MC/PPS/464/S			
Shipping Specifications	Units	Weight	Dimensions		
Individual	1	500g	24cm x 6cm x 6cm		
Case	12	6.8KG	25.4cm x 25.8cm x 19.7cm		
PowAir Sport Refill 922ml					
Donalis at	Size	Product Code			
Product	0.20	Trodoct code			
PowAir Sport Refill	922ml	MC/PPS/1/S			
			Dimensions		
PowAir Sport Refill	922ml	MC/PPS/1/S	Dimensions 8.3cm x 8.3cm x 21.5cm		

# The building blocks of odour neutralisation...







# The odour neutralising solution for any environment

PowAir Blocks eliminate bad odours safely and permanently from the air. It is a proven essential oil based odour neutraliser, infused with refreshing aromatic scents. PowAir Block is an odour neutraliser in solid form; a complex formula of essential oils – environmentally friendly and easy to use in your home and business, and can be safely used around people and pets.

PowAir Blocks are ideal for pet smells around dog baskets, cat litter trays and toilets. Cars, boats and motor-homes are suitable for Blocks, especially when they have been in storage and subject to dampness or mustiness.

PowAir Block is a powerful odour neutraliser and can be used to keep areas free from undesirable odours. It is very effective in small areas and spaces such as cupboards, garbage storage areas, bathrooms, closets, hallways, attics, kitchens and bedrooms. Simply remove the seal and place the PowAir Block in your desired location.

#### Where to use PowAir Blocks









#### Product Information



#### PowAir Block



Size: 170g Product Code: MC/PB/TB/170



#### PowAir Block

Apple Crumble

Size: 170g Product Code: MC/PB/AC/170



#### **PowAir Block**

Passion Fruit

Size: 170g Product Code: MC/PB/PF/170



#### PowAir Block

Lemongrass

Size: 170g Product Code: MC/PB/LG/170

Shipping Spec	Unit	Weight	Dimensions
Individual	1	0.22kg	7.9cm x 7.1cm x 7.1cm
Case	12	2.83kg	9.53cm x 29.9cm x 22.6cm











Maximise the distribution of our Gels with our PowAir Breeze and Cyclone fans. View the PowAir Breeze & Cyclone fans on page 21.

#### PowAir Gel

## The Odour Neutraliser that goes the extra mile...

Are you still using air fresheners to cover up smells? If you are, you aren't actually doing anything to take care of the smell, you are just masking an odour that is present. PowAir Gel uses essential oil based odour removal technology to quickly and safely remove bad smells rather than just covering them up.

Available in multiple sizes, our PowAir Gel range is suitable for any and all environments with zero compromise to odour neutralisation.

# Using PowAir Gel with maximum efficiency.

The simplest way to use PowAir Gel is to remove the lid and leave it around the origin of the odour to naturally evaporate and disperse through the air (occasionally shake the jar to agitate the contents).

If there is a large area that needs to be neutralised then you will need a way to disperse the gel further throughout the affected area. There are a few ways that this can be achieved...

PowAir Gel can be decanted into multiple containers and positioned evenly around the area requiring treatment, increasing the effective coverage of odour neutraliser.

Another option is to use the PowAir Breeze or Cyclone fans. These fans sit on top of the Gel containers and have a number of settings to suit your needs, simply switch on and let the fans take care of the rest.

#### Where to use PowAir Gel











#### **Product Information**



#### PowAir Gel 400g | Approx Area Coverage: 15-20m<sup>2</sup>

Scent	Size		Product Code
Tropical Breeze	400g		MC/PG/TB/500
Passion Fruit	400g		MC/PG/PF/500
Apple Crumble	400g		MC/PG/AC/500
Lemongrass	400g		MC/PG/LG/500
Shipping Specifications	Units	Weight	Dimensions
Individual	1	0.45kg	8.6cm x 9.2cm x 9.2cm
Case	6	2.9kg	9.8cm x 28.9cm x 19.7cm



#### PowAir Gel 732g | Approx Area Coverage: 20-25m<sup>2</sup>

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Scent	Size		Product Code
Tropical Breeze	732g		MC/PG/TB/1
Passion Fruit	732g		MC/PG/PF/1
Apple Crumble	732g		MC/PG/AC/1
Lemongrass	732g		MC/PG/LG/1
Shipping Specifications	Units	Weight	Dimensions
Individual	1	0.86kg	10.2cm x 11.1cm x 11.1cm
Case	6	5.35kg	11.7cm x 35.6cm x 24.1cm



#### PowAir Gel Pail 3.8kg | Approx Area Coverage: 70-85m<sup>2</sup>

Scent	Size		Product Code		
Tropical Breeze	3.8Kg		MC/PG/TB/4		
Passion Fruit	3.8Kg		MC/PG/PF/4		
Apple Crumble	3.8Kg		MC/PG/AC/4		
Lemongrass	3.8Kg		MC/PG/LG/4		
Shipping Specifications	Units	Weight	Dimensions		
Individual	1	4.08Kg	18.7cm x 20cm x 20cm		
Case	4	16.4Kg	19.7cm x 41.9cm x 42.5cm		



#### PowAir Gel Pail 20kg | Approx Area Coverage: 400-425m<sup>2</sup>

PowAir is available in 4

fantastic fragrances...

Scent	Size		Product Code
Tropical Breeze	20Kg		MC/PG/TB/20
Passion Fruit	20Kg		MC/PG/PF/20
Apple Crumble	20Kg		MC/PG/AC/20
Lemongrass	20Kg		MC/PG/LG/20
Shipping Specifications	Units	Weight	Dimensions
Individual	1	21.8Kg	41cm x 30.5cm x 30.5cm



Got that holiday feeling? Tropical Breeze is a fresh, clean and bright fragrance. Bring the sun home all year with Tropical Breeze products!

#### **Passion Fruit**

Fresh, fruity and feisty. The PowAir Passion Fruit product range brings a bold fragrance to your home, enough to brighten up anyone's day!

#### Apple Crumble

Not quite like how grandma used to make, but not far off... Sweet, tangy and fragrant, Apple Crumble is always a favourite of the PowAir products!

#### Lemongrass

Full, fresh and fabulous. The ALL NEW PowAir Lemongrass range brings a zesty fragrance into your home, to eliminate those foul smells!

#### **PowAir Liquid**

## Liquid Odour Neutralising Gold...

PowAir Liquid is a versatile odour neutraliser. It can be added to sprayers, diluted with water as a cleaning solution or used with automated dispensers such as the PowAir Misting Dome. PowAir Liquid is ready to use right out of the bottle, simply dispense the liquid on or around unwanted odours and eliminate them safely, naturally and permanently.

#### Natural Formula

The powerful odour neutralising formulation of PowAir is created from a blend of natural essential oils. You can use PowAir to eliminate odours safely around your family and your pets with confidence. PowAir does not contain any toxic ingredients or harsh chemicals.

#### Where to use PowAir Liquid

















#### PowAir Liquid 464ml

Scent	Size		Product Code
Tropical Breeze	464ml		MC/PL500/TB
Passion Fruit	464ml		MC/PL500/PF
Apple Crumble	464ml		MC/PL500/AC
Lemongrass	464ml		MC/PL500/LG
Shipping Specifications	Units	Weight	Dimensions
Individual	1	0.523kg	20cm x 6cm x 6cm
Case	12	6.58kg	25.4cm x 25.1cm x 19.7cm



#### PowAir Liquid 922ml

Scent	Size		Product Code
Tropical Breeze	922ml		MC/PL1/TB
Passion Fruit	922ml		MC/PL1/PF
Apple Crumble	922ml		MC/PL1/AC
Lemongrass	922ml		MC/PL1/LG
Shipping Specifications	Units	Weight	Dimensions
Individual	1	1.04kg	21.8cm x 8.5cm x 8.5cm
Case	9	9.64kg	23cm x 27.5cm x 27.5cm

# Misting Oome

## Unwind, relax and restore your mind with our Misting Dome...



The PowAir Misting Dome disperses a steady, gentle mist of PowAir Liquid into the chosen environment, removing any unwanted odours and replacing them with a natural, fresh smell created with

> This Aroma Mist Diffuser is a subtle device that can fit perfectly in any environment around your home, office and working environment. The colour changing lighting feature can be set to individual colours, or a gradient mix.

For best results, use in conjunction with PowAir Liquid. Our liquids come in a concentrated state, so they can be diluted with water to your satisfaction if the scent is too strong.

#### **Key Features**



PASSION FRUIT

LIQUID

Easy to use. Simply plug-in and turn on, and you're good to go.



Seven LED changing lights, enhances and creates a relaxing atmosphere.



Internal timer function allows you to have your misting dome active for 1/3/5hintervals.



Use with any PowAir Liquid for best results, neutralising odours and giving you a great smelling environment.

#### **Product Information**



#### **Misting Dome**

ICE WHITE

Size: 12cm x 12cm x 16cm Product Code: MP/MD/W



#### **Misting Dome**

LIGHT GREEN

Size: 12cm x 12cm x 16cm Product Code: MP/MD/G

Shipping Spec	Unit	Weight	Dimensions
Individual	1	0.36kg	12cm x 12cm x 16cm





# Set the tone of your surroundings to create that perfect atmosphere.



## Comes with a 464ml Liquid in a fragrance of your choice!

Our Harmony mist diffuser disperses a steady, gentle mist into the air of the environment, removing any unwanted odours and replacing them with a natural, fresh smell created with essential oils.

The Harmony is a quiet device that can fit perfectly in any environment around your home, office and working environment. The colour changing feature can be set to individual colours, or a gradient mix.

For best results, use the Harmony Mist Diffuser with PowAir Liquids. PowAir Liquids will come in a concentrated state, so if too strong, dilute with water until satisfied with strength.

#### **Key Features**



Internal timer function



USB Powered



Use with any PowAir Liquid



Several LED changing lights

#### **Product Information**



#### **Harmony Mist Diffuser**

WOOD EFFECT

Size: 117mm X 117mm X 112mm Product Code: MP/PD/180ML

Shipping Spec	Unit	Weight	Dimensions
Individual	1	250g	117 x 117 x 112mm



ON-THE-GO ODOUR NEUTRALISATION



Our AutoMist vehicle mist diffuser disperses a steady, gentle mist into the air of your vehicle, removing vehicle smells and any unwanted odours and replacing them with a natural, fresh smell created with essential oils.

The AutoMist is a quiet device that can fit perfectly in your cars cup holder, so it won't hang from any mirrors, or stick out from your dashboard. The colour changing feature can be set to individual colours, or a gradient mix.

For best results, use the AutoMist Mist Diffuser with PowAir Liquids. PowAir Liquids will come in a concentrated state, so if too strong, dilute with water until satisfied with strength.



The same size as a regular coffee cup!



USB Powered



Two settings of mist



Use with any PowAir Liquid

#### **Product Information**



#### AutoMist Odour Diffuser

BLACK

Size: 69mm x 69mm x 152mm Product Code: MP/CH/B



#### AutoMist Odour Diffuser WHITE

Size: 69mm x 69mm x 152mm Product Code: MP/CH/W

Shipping Spec	Unit	Weight	Dimensions
Individual	1	150g	69 x 69 x 152mm



#### **PowAir Spray**

## Industrial odour neutralisation, for everyday life...

PowAir Odour Neutraliser - in a handy spray bottle, safe to use everywhere!

If you have smokers in your family, or you have pets that go everywhere in your house, if you have an unpleasant smelling garbage area, or even if you would just like the air in your home or office to smell fresh and clean then PowAir Spray is the product for you...

PowAir Spray comes in a convenient 250ml bottle, and is perfect for everyday use in any environment. It is a true odour neutraliser, using the unique PowAir formula to eliminate odours permanently, instead of just masking them.

#### **Product Information**



#### **PowAir Spray**



Size: 250ml

Product Code: MC/PS/TB/250



#### **PowAir Spray**

Passion Fruit

Size: 250ml

Product Code: MC/PS/PF/250



#### **PowAir Spray**

Apple Crumble

Size: 250ml

Product Code: MC/PS/AC/250



#### **PowAir Spray**

Contract Lemongrass

Size: 250ml Product Code: MC/PS/LG/250

Shipping Spec	Unit	Weight	Dimensions
Individual	1	0.25kg	20.3cm x 5.1cm x 5.1cm
Case	12	3.17kg	21.6cm x 21.3cm x 16.2cm





#### Become a stockist

# Join the PowAir family today...

We offer businesses and brands the opportunity to stock PowAir. Whether you want to stock part, or all of our range. We have a dedicated team that will help you every step of the way to get PowAir on your shelves.

Find out more on page 30.

Ulcers Odour Burns Hygiene

Odour

Burns

**Ulcers** 

Odour

Burns

Smoke Shoes Damp **Sweat** 

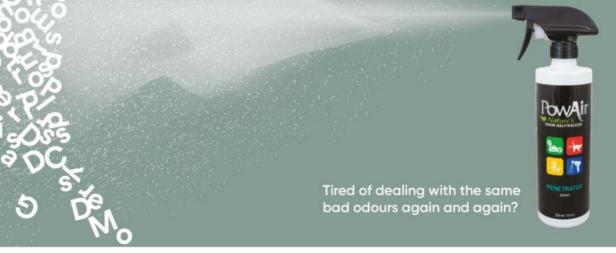
Toilet Mould Pets Food Faeces Feet Rubbish Rot

#### Odour Pet

Household Shoes Damp Hygiene **Sweat** Cooking Vehicle **Smoke** Shoes Damp Sweat <sup>1</sup>ygiene

Food Pets **Feet** Faeces Rubbish Rot **Abcess** Urine **Toilet** Mould Food Pets Faeces Feet Roto Rubbish











#### **PowAir Block Dispenser**

#### Level up your PowAir Blocks...

Draw out the maximum potential of your PowAir Blocks using the PowAir Block Dispenser. Can stand alone or be fixed to a wall for ultimate environmental odour control.

Simply place the PowAir Block into the slot inside the dispenser, and switch on the fan. This will drive PowAir out of the dispenser and into the surrounding area.

PowAir Block Dispensers can be bought individually or as part of a bundle. See online for more information. Requires 2 x AA batteries.

# Product Information PowAir Block Dispenser Product PowAir Block Dispenser Shipping Specifications Individual Units Weight Dimensions 1 420g 21.5cm x 8.5cm x 10cm

#### **PowAir LED UV Urine Torch**

## Shed some light on those bad odours...

The PowAir Pet Urine Detector torch is perfect for helping to identify areas of pet urine on furniture and carpets. Showing up even old and hidden stains that are giving off foul odours.

The torch is built from aluminium, using powerful LED UV technology. Long life and water resistant.

Requires 3 x AAA Batteries



Product Information					
	PowAir LED UV Urine Torch				
-	Product			Product Code	
Loodle	PowAir UV Urine Torch			MP/51LED	
	Shipping Specifications	Units	Weight	Dimensions	
	Individual	1	0.3Kg	15cm x 6cm x 6cm	



#### PowAir Breeze Fan

## Neutralising odours naturally is a Breeze...

PowAir Breeze Fan increases the rate of evaporation of PowAir Gel and it increases airflow, giving you the ability to manage really bad or larger odour problems cost effectively. The Breeze Fan was developed to work exclusively with **732g Jar, & 3.8kg Pail** PowAir Gel products.

PowAir Breeze includes high and low speed options for high or moderate intensity odours. It can provide odour neutralisation for a room up to 166 square meters. If you need a little assistance with eliminating those offensive odours, the Breeze Fan is affordable, effective and provides excellent value.

PowAir Breeze Fan to be used with 732g PowAir Jar & 3.8kg Pails.



#### **PowAir Cyclone Fan**

#### Harness the power of nature...

The PowAir Cyclone fan is a high quality distribution system that is designed to work exclusively on a **20kg PowAir Gel Pail**. The Cyclone fan increases both the rate of evaporation of PowAir Gel and the airflow in the area being used which provides efficient high volume, high capacity odour control in the worst odour conditions.

Using less power than a light bulb, the PowAir Cyclone provides odour control for up to 465 square metres. A variable 5-speed push button switch controls fan speed so you can adjust your airflow to eliminate odours efficiently and cost effectively.

Product Code

PowAir Cyclone Fan to be used with 20kg PowAir Gel Pails.

#### **Product Information**



Product

#### PowAir Breeze Fan | Approx Area Coverage: Up to 166m<sup>2</sup>

FIOGUCE			Froduct Code
PowAir Breeze Fan			MC/PBR/UK
Shipping Specifications	Units	Weight	Dimensions
Individual	1	0.54kg	24.8cm x 23.5cm x 6.7cm
Case	16	9.52ka	26.7cm x 58.4cm x 49.8cm



#### PowAir Cyclone Fan | Approx Area Coverage: Up to 465m<sup>2</sup>

Product			Product Code
PowAir Cyclone Fan			MC/PCY/UK
Shipping Specifications	Units	Weight	Dimensions
Individual	1	1.22kg	34.9cm x 34.3cm x 7cm
Case	10	12.47kg	37.1cm x 72.4cm x 36.8cm

Please note: Both the PowAir Breeze and Cyclone fans require mains power to operate



# When nature and science collide...

PowAir odour neutralising products consist of complex formulations representing a variety of chemical compounds and offering different functionalities, both structural and chemical.

The technology behind PowAir was initiated over 25 years ago. The scientist (who was eventually credited with the invention of PowAir) became fascinated when he observed that when terpenes were diffused into the environment, emission's and odours were reduced. Inspired by this finding, further evidence showed that the odours were not just masked but permanently removed.

The result was a set of specialised formulations that neutralise a wide spectrum of organic and inorganic odour problems – effectively, efficiently and permanently. Manufactured under strict quality controls, the components of PowAir are generally recognised as common in the food industry and have a long history of safety.

#### Terpenes, nature's aroma...

Terpenes are widespread in nature, mainly in plants as constituents of essential oils. Many terpenes are hydrocarbons, but oxygen-containing compounds such as alcohols, aldehydes or ketones (terpenoids) are also found. Their building block is the hydrocarbon isoprene, CH2=C(CH3)-CH=CH2.

When diffused into the environment, terpenes have been found to reduce airborne chemicals and bacteria. Terpenes have antibacterial, anti-fungal and anti-septic properties and have oxygenating properties (increases oxygen level).

Terpene characteristics appear to either destroy the odour molecule or convert it to a more acceptable level.

#### **How PowAir Works**



#### Adsorption

First, electrostatic and molecular forces cause PowAir molecules to attract and bond with odour molecules – this is adsorption.



#### **Absorption**

Absorption occurs when a PowAir molecule soaks up an odour molecule, which neutralises the odour as a result.



#### **Chemical Reaction**

When a chemical reaction occurs, the combined PowAir and odour molecules react and change to create a neutral compound, eliminating the odour.



#### Where to Use PowAir

# Maximise the power of PowAir...

From a gym changing room, a public toilet, your home to your car, PowAir has a product for every environment you can think of.

Due to PowAir's excellent odour neutralisation capabilities and different forms, sizes and dispenser types, this odour removal product can be used in a vast array of different situations from home use to industrial applications. We will explore different environments and industries to see what products are best for various situations.

We've broken it down over several environments and industries - but it doesn't stop there, these are only auidelines. PowAir is effective everywhere and anywhere.

# Tackle those sweaty odour problems... 🏵

# Keep sweaty smells at bay with PowAir Sport...

While playing sports, or keeping fit, your body will begin to sweat. Constant exposure to sweat or similar bodily fluids on clothing and equipment can create long lasting and often harsher odour if left untreated. Using PowAir Sport will prevent those odours from getting worse and even neutralise them completelu!

You can use PowAir Sport to immediately eliminate odours or to prevent odour build up in storage places for your sports and fitness equipment.

# Keep those pets smelling purrrfect... %

# Safe to use around your pets.

Cats & dogs can naturally produce some particularly bad smells. Your pets may even become contaminated with odours from other sources in various environments. Eliminate these bad smells permanently using PowAir odour neutraliser.

# Don't mask pet odours, neutralise them!

PowAir does not mask the odour like other pet odour removal products, but completely removes it from the air using a scientifically advanced blend of natural essential oils, which is safe to use around your family and your pets. No matter if your problem is dog urine in the carpet, cat urine in your front porch, or pet odours in your car, this odour neutraliser will remove the odour permanently while leaving behind the fresh scent of your choice.



# Make your house a great smelling home...

#### Use PowAir with confidence.

PowAir's unique natural formula is tried and tested and has been developed using natural essential oils giving PowAir its unique odour neutralisation process – adsorption, absorption and chemical reaction. Ensuring odour is neutralised completely, and safely.

# Remove odours within your home effectively and instantly...

Your home is yours and your family's sanctuary. Keeping it clean and smelling fresh is important. The PowAir range is highly versitile meaning that our products can be used in a variety of situations, to eliminate a variety of odours. From artificial grass to mattresses, we've got uou covered!

To hear more about where you can use PowAir products and how to use them, head to our website and take a look at the PowAir Blog. Alternatively, if you are more of a visual learner, the PowAir UK YouTube channel covers a variety of our products, showing you where and how to use them to their full potential.

## YouTube PowAir UK





# Driving out those bad odours...

Vehicles can become home to many unwelcome odours over the years, which can be distracting while driving. No matter the size of your vehicle or what it's used for, PowAir can help to remove those bad smells.

This on-the-go odour neutraliser, gives you a fresh smelling vehicle all day, every day. The AutoMist vehicle mist diffuser disperses a steady, gentle mist into the air of your car, removing unwanted smells and replacing them with a natural, fresh smell created with essential oils. Use the PowAir AutoMist in conjunction with PowAir Liquid for safe and natural odour control.

# Domestic and Commercial Vehicles, PowAir has you covered...

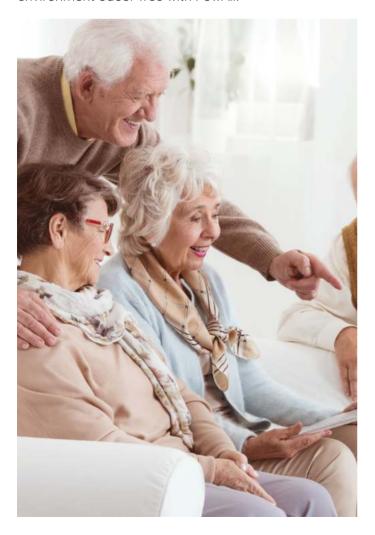
If you're looking for odour neutralising solutions in your car, taxi, work van and private coaches, we've got a product for you that will neutralise those odours discreetly and effectively. Alongside the AutoMist, another great solution that is simple yet effective, is to neutralise vehicle odours using a PowAir Block.

# Simmer away unwanted odours naturally & effectively...

# Keeping a standard of odour control for your customers.

In the hospitality industry, we know customer experience is the number one priority. Keeping your facilities odour free is just one less thing to worry about, giving you time and space to give your customers the service they deserve.

Working in hotels, bars and restaurants has plenty of opportunities to create bad odours, which in turn will create unpleasant experiences for your customers. That's why we recommend using PowAir Gels. Whether you choose to unscrew the lid and leave the crystals to work their magic in their original container, or seperate them into smaller tubs to eliminate odours on a larger scale, PowAir Gel has you covered! Keep your hospitality environment odour free with PowAir.





## Healthcare doesn't stop, neither does PowAir...



# Keeping the health care industry clean & fresh...

Not only is PowAir ideal for homes and offices, but also health care environments too. It's important to keep those odours at bay, no matter the environment, to ensure the area is comforting for all. One of the easiest ways to create a calming, odour free environment is with our Harmony Mist Diffuser.

This diffuser disperses a steady, gentle mist into the air of the environment, removing any unwanted odours and replacing them with a natural, fresh smell created with essential oils.

## Odour neutralisation around the clock.

Health Care professionals work around the clock, and so do our products. A quick spritz of our trusty PowAir Spray is a great way to eliminate odours effectively, with ease. Choose from four fantastic fragrances: Apple Crumble, Passion Fruit, Tropical Breeze and Lemongrass and let the essential oils work their magic.

Eliminating odours has never been so quick and easy!

#### How to use

# Common odour problems...

Did you know that our PowAir products have more than one use? With customers across the globe using them for a variety of home deep cleaning activities. Our products act as silent home odour neutralisers, constantly eliminating smells in the background. Here are some common odour problems PowAir helps to tackle!

#### Pet pee odours

PowAir's best-selling product, by far, is our Urine & Odour Spray. Not only is this odour neutraliser loved by humans, but their furry friends too! PowAir Urine & Odour Spray compliments home deep cleaning perfectly by providing you with the peace of mind that those pet pee smells are no longer lingering around your home. After all, it's easy to become immune to these smells as they remain in your living area over time. For guests and pets, this is not so much the case!





#### **Mattress Odours**

Your mattress is only one spill away from being essentially ruined by odours. Not ideal when you've spent hundreds of pounds and hours of browsing trying to pick the perfect mattress! But how do you clean a mattress? You can use PowAir Penetrator, a dual-action odour eliminator that will leave your mattress smelling as fresh as the day you bought it!

#### **Artificial Grass Odours**

When the weather is warm and with the sun shining, quality time in the garden is calling your name. There is nothing more inviting than a day in the garden with family and friends, kicking around playing games, enjoying great food and a well-deserved drink. What's even better is the relief of knowing that your garden is clean and neutralised from any odours, even down to removing odours from your Artificial Grass. We hear you asking, "does artificial grass smell" and the answer is yes! Even your fake grass carries unwanted odours. We recommend using PowAir Penetrator or Urine & Odour.







#### **Smoke Smells in your House**

Having the smell of smoke lingering around your home, office or workplace is never pleasant. Not only for yourself, but also for visitors too. The smell of smoke easily clings to fabrics and furniture nearby making it present in your home for days, and even weeks to come. However PowAir Gel can help you with this problem and is available in four fantastic fragrances.

PowAir Gel is the perfect way to eliminate smoke smells and can be used two ways. Whether you choose to remove the lid and leave the gel to work its magic or separate the crystals into smaller containers, this gel is bound to successfully remove smoke smells.

#### **Bathroom Odours**

It's no surprise that some of the worst odours in your home will be coming from your bathroom. Although aerosol sprays can help mask odours, they actually aren't eliminating them. This means that the particles still exist in the air. Thankfully, PowAir have the perfect Spray for you to use in your bathroom that is both aerosol free and permanently eliminates odours with a variety of fragrances to choose from. Simply spray into the atmosphere of your bathroom and let the essential oils work their magic.

#### Wet dog smell

No matter how much you love your pup, the smell of wet dog lingering around your home is one that you just can't turn a blind eye to. That's why we recommend using PowAir Blocks to eliminate bad odours safely and permanently from the air. It is a proven essential oil-based odour neutraliser infused with refreshing aromatic scents. An odour neutraliser in solid form. It is a complex formula of essential oils – environmentally friendly and easy to use in your home or business, and can be used around people and pets.



# POVAI Nature's ODOUR NEUTRALISER POVAI Nature's

#### Create a relaxing environment

Before guests enter your home, there is always that worry that your house could be cleaner, or could smell better. If you are worried that there may be some uninvited odours lingering around your home, you need a PowAir Misting Dome! Dispersing a steady, gentle mist of PowAir Liquid into the atmosphere to eliminate odours and create a fresh, welcoming environment.

Keep up to date

Why not give the PowAir Blog a read...

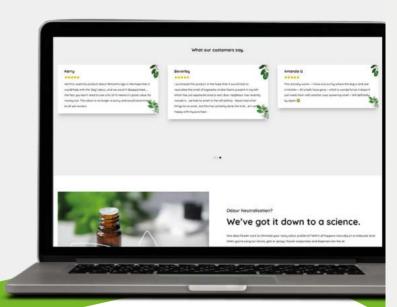
The PowAir Blog is a resource helping our customers to understand how and where they can use PowAir products in certain situations. Whatever the enquiry, we've got you covered!

Head to www.powair.co.uk/powair-blog

# We'd love to hear how great PowAir is...

Your feedback matters! That's why we encourage our customers to leave a review of our products as and when they can.

We'd love to hear how great you think PowAir is. To have your say, simply follow the instructions below:





Head to

www.trustpilot.com/review/www.powair.co.uk



Select "Write a Review" at the top of the page



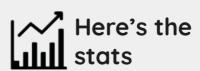
Follow the given instructions to submit your review



# We know how to make our customers happy...

Over time we have received countless positive reviews from our customers. Whether its online, via the PowAir website, on Amazon, Trustpilot or in person at trade shows and events, we know how to make our customers happy.

Whether you love PowAir, or feel it isn't up to standards, we are always open to hearing your feedback so that we can improve our service and products.



**557** PowAir Reviews ★★★★

11 Trustpilot Reviews

**699** Total

82% of Reviews are 5 Star \*\*\*

# Here's what our existing customers have to say...

Take a look at some of the fantastic feedback that we have already received from our customers.



#### Holly M

"I have never found a product that would take away foul smells until I found PowAir. This PowAir works!"



#### Helen W

"Bought the PowAir Gel to see if it works and it does. Thank you PowAir! This 100% works!!!"



#### Fae N

"I can't tell you how many tubs of this gel I have ordered over the years. Any unwanted odours are quickly eliminated."







#### \*\*\*\*

#### Mellissa

"Love the smell of the products. Ordered fast delivery. Will definitely order from them again!"

#### \*\*\*\*

#### Jane K

"This is my go to item, this stuff is magic! I use it on everything and it lasts so long and you don't need to spray excessively."

#### \*\*\*\*

#### Anne P

"As the saying goes - it does what it says on the tin! I have been using this product for years and highly recommend."

#### \*\*\*\*

#### Sarah

"This product definitely works great and kills the smell of cat urine. I am glad I found something that really does help."

#### Become a part of the PowAir Family today!

We offer businesses and brands the opportunity to stock PowAir. Whether you want to stock part, or all of our range, we have a dedicated team that will help you every step of the way to get PowAir on your shelves.

#### Join the fastest growing, natural pet odour neutraliser

FREE delivery on your first stock order.

Easy Stock replenishment - no minimum order quantities, you can order in single units or case quantities.

Ongoing sales support from our dedicated

FREE samples, displays and resources in conjunction with orders.

Starter kits available with everything you  $\omega$ need to get started with PowAir.

#### How to Order:

Ordering with PowAir is simple. Our friendly sales and accounts teams are on hand to assist you with all of your PowAir needs.

Ways to order:

+44 (0) 1472 426 500



0800 612 6133 (Free phone)



sales@powair.co.uk



www.powair.co.uk

\*You must login to access trade pricing 24/7\*

#### There's more!



Small minimum spend of just £50.00 net.



No more waiting around for deliveries - we post next day!



Place wholesale orders directly on our website, 24/7

#### Online Resources

High-definition website images



Social media assets



Catalogues, brochures and MSDS information



#### **PowAir Store Locator**

Want to be included on our online PowAir Store Locator? Help PowAir customers to find your store! All we need is an image of your store front and shop information such as opening hours, phone number, website URL, email address, store address, and social media platforms. You can send all of this information directly to us via email and we will get your store added pronto!

#### **Order Online**

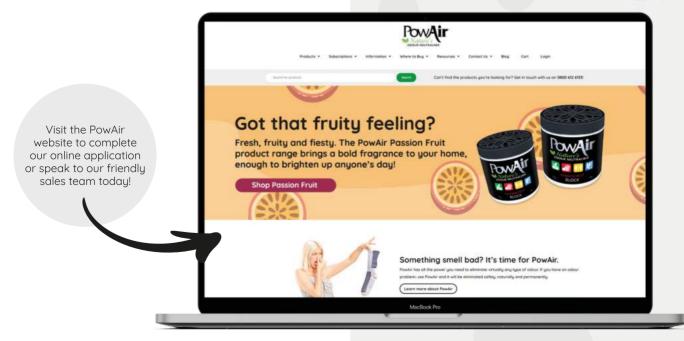
Place your wholesale orders 24/7 via the PowAir website. All of our trade customers are provided with a unique username and password when registering for a trade account. This provides you with access to the wholesale section of our website and also allows you to place orders at any time.

Place your order today via www.powair.co.uk











Hello Europe!

# Fast, Reliable Delivery within Europe available.

As of Summer 2021, we now have a warehouse facility in the Netherlands, giving us an opportunity to create a reliable and secure line of supply to all of our European distributors and stockists. We're committed in creating a long lasting, stable infrastructure ensuring our products can be on your shelves easily and quickly with minimal shortages.

If you're based in Europe, ordering from PowAir has never been easier. No duties, no taxes, no hidden fees with fast and efficient delivery. This step has been taken with the customer in mind.

If you would like more information regarding our new warehouse facility and want to find out how you could benefit, please get in touch with us.



